



News Alert

For Immediate Release: September 10, 2009

LOU MALNATI'S HOSTS 39TH ANNUAL CANCER BENEFIT WITH THE SECOND CITY FEATURING ADAM BURISH

Lou Malnati's will host its 39th annual cancer benefit on Monday, October 19th, 2009. This year, Lou Malnati's will partner with The Second City to provide the entertainment for the evening, and the performance will feature Chicago Blackhawks right wing Adam Burish. The event will be held under a tent at Lou Malnati's corporate office, 3685 Woodhead Dr., Northbrook, IL.

Tickets cost \$150 each, and only a limited number of tickets will be sold. Tickets are currently still available. The doors open at 6:00 pm, and tickets include food, drink and the performance. The Second City show starts at 8:30 pm. To purchase tickets, please go to www.events.org/lmcb2009, or visit www.lmcb.org for additional information.

All proceeds benefit cancer research and treatment programs at Northwestern Memorial hospital, Gilda's Club of Chicago, and Children's Memorial Hospital.

Lou Malnati's has hosted the annual benefit for 39 years, and has raised more than \$2 million for cancer programs. Jean Malnati-Miller and her late-husband Lou Malnati, who founded Lou Malnati's Pizzeria, established the benefit in 1971 to raise money for the Brian Piccolo scholarship of Wake Forest University, which recognized the athletic and academic achievements of a local student. After Lou's death in 1978 from cancer, Jean and her sons, Marc and Rick, carried on the tradition of the annual event but changed the focus to raise funds for cancer research and treatment programs.

Lou Malnati's Pizzeria is a family-owned company that stresses consistency in quality, service, and food, offered in a unique environment by a staff that is committed to one another, the customer, and the community.

###